

## For Immediate Release

Spokane, Washington June 13, 2013

## Advanced anti-aging technology comes to the Davenport Spa & Salon

Starting today, the Davenport Spa & Salon will assist clients to turn back the clock and reduce the physical effects of aging. By employing technology that, up to now has only been accessible to celebrities and exclusive spas and aesthetic clinics around the world, is now available at the Davenport Spa.

The newly introduced systems from renowned health and beauty innovator CACI International will deliver visible and corrective results – all without any invasive treatment.

These advanced treatment systems have the power to exfoliate, hydrate and rejuvenate to a degree that has made them must-haves at leading international spas. By making use of "micro-current" technology — the same safe, natural electrical impulses that the body uses to stimulate muscles — these systems are able to deeply firm and tone facial muscles, eliminate wrinkles, and reduces sagging.

Tamara O'Connor, Director of Spa and Retail, says, "It's important to us and our clientele to remain at the forefront of rejuvenating treatments. Because these innovative systems from CACI International are non-invasive and clinically proven, they complement The Davenport Spa & Salon's holistic approach to wellness."

In keeping with its desire to make high-end treatments available to everyone, The Davenport Spa & Salon will use these CACI system that offers a variety of age-defying treatments that cost as little as \$40 and take as little as 15 minutes to complete. They include:

- **The Ultra Anti-Gravity Facelift**: A comprehensive treatment that uses micro-current technology to shape and tone the muscles in the face and neck. Available in individual 60-minute treatments or in series of 5 and 10 for more pronounced results.
- **Eye lift**: One of many specialized facial enhancements on the spa menu. Like the more thorough facelift treatment, it also uses micro-currents to lift and firm the eyes.
- **Red/Blue Light Therapy**: A specialized light therapy that stimulates collagen production and cellular regeneration while inhibiting the bacterial growth that causes breakouts.
- **Ultrasonic Infusion**: Known to be 4,000 times more effective than manual application in delivering essential nutrients where they are needed. Ultrasonic vibration is used to infuse exclusive serums deep into the skin for more pronounced effects.

The Davenport Spa & Salon is proud to be among the elite group of spas and aesthetic clinics offering these unique treatments.

To contact the Davenport Spa and Salon for reservations or more information about the CACI International systems, please call 509.789.7300, email <u>davenportspa@thedavenporthotel.com</u> or visit <u>www.davenportspa.com</u>.

The Davenport Spa and Salon is part of the Davenport Hotel Collection, located in the heart of the entertainment district in downtown Spokane, WA. At the center of the 660-room Collection is the stately Davenport Hotel, proudly listed on America's National Register of Historic Places; it also includes the contemporary Davenport Hotel Tower and the boutique Hotel Lusso. The Collection is home to four award-winning restaurants, a flower shop, the fashionable Davenport Home Store, and 33,000 square feet of beautiful ballrooms and state-of-the-art meeting space.

For more information, please contact:

Matt Jensen Director of Marketing The Davenport Hotel Collection 10 South Post Street Spokane, WA 99201 509.789.6810 / phone 509.789.6832 / fax mjensen@thedavenporthotel.com www.davenporthotelcollection.com